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Children from CITY/TOWN set example for more climate action at COP28

CITY/TOWN, DATE. This year, CITY/TOWN joined forces with XX institutions or NAME INSTITUTION to run the Climate Alliance Green Footprints campaign. Through the campaign, day care and school children got to learn about the importance of climate protection. The Europe-wide results of the campaign were presented to the UN Climate Change Secretariat at the UN Climate Change Conference on 5 December. The green footprints collected by children from CITY/TOWN were also part of the official handover and thus helped send a message for more climate action.

QUOTE FROM A REPRESENTATIVE OF THE CITY/TOWN ABOUT, FOR EXAMPLE,

- THE IMPORTANCE OF INVOLVING CHILDREN IN CLIMATE ACTION
- THE SIGNIFICANCE OF THE FOOTPRINT HANDOVER AT COP28
- THE SUCESS OF THE CAMPAIGN IN THE CITY/TOWN, THE NUMBER OF PARTICIPATING CHILDREN, PLANS FOR THE FUTURE

This year, the Climate Alliance campaign is celebrating its 20th anniversary. "20 years of Green Footprints is a success story! We should all see the tireless commitment of the children as a challenge to do more. The big decisions for a future worth living must be made together, here and now," comments Thomas Brose, Executive Director of Climate Alliance.

The Green Footprints campaign is an offer of the Climate Alliance, a European network of municipalities of which CITY/TOWN has been a member for NUMBER OF YEARS. Since 2003, the campaign has been inviting children from all over Europe to learn more about sustainability and climate action in a playful way. The children collect 'green footprints' by, for example, walking to school or using energy sustainably at daycare and at home. In its 20th anniversary year, the campaign reached more children than ever before: more than 250,000 children from across Europe and beyond took part and together collected more than 3.5 million green footprints for the climate.

FURTHER INFORMATION

- Photos: [flickr Album](#)
- [2023 Green Footprints campaign results](#)
- [Green Footprints campaign website](#)
- [Climate Alliance at COP28](#)

Contact

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The Green Footprints campaign

Since 2002, the Green Footprints campaign has been helping children across Europe to learn about the impact of their daily lives on the climate and encouraging them to be role models for their families and climate politicians. For a period of at least one week, children collect 'Green Footprints' for every journey they make on foot, by bike or public transport, as well as for other environmentally friendly actions such as sustainable nutrition. The Green Footprints are presented to the participants and politicians at the annual UN climate conferences. [zoom-kidsforclimate.eu](#)

The Climate Alliance

For over 30 years, Climate Alliance member municipalities have been acting in partnership with indigenous rainforest peoples for the benefit of the global climate. With nearly 2,000 members spread across more than 25 European countries, Climate Alliance is Europe's largest city network dedicated to comprehensive and equitable climate action. Recognising the impact our lifestyles can have on the world's most vulnerable people and places, Climate Alliance pairs local action with global responsibility. [climatealliance.org](#)