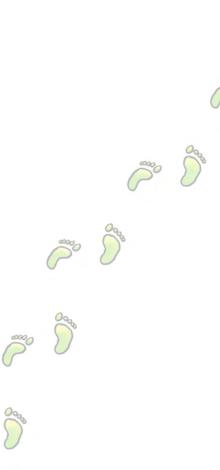


ZOOM - Kids on the Move 2011

Together around the One World!







Climate Alliance of European Cities with the Indigenous Rainforest Peoples European Secretariat Galvanistr. 28
D - 60486 Frankfurt am Main
Fon +49-69-71 71 39-0
Fax +49-69-71 71 39-93
europe@climatealliance.org
www.climatealliance.org



ZOOM – Kids on the Move for Climate Action 2011

More than 200,000 children in 25 countries joined forces and collected far more than 2,5 Million "Green Footprints" as their contribution for a better climate.

In 2011 – ZOOM's tenth year of action – new records were set:

201,146 ZOOM kids from 16 European and 9 other countries (Austria, Belgium, Czech Republic, Denmark, France, Germany, Hungary, Indonesia, Italy, Luxembourg, Malta, Netherlands, Poland, Romania, Sweden, Switzerland and Ukraine, children from Cocos Keeling Islands, India, La Reunion, Malaysia, Mauritius, Singapore, Tanzania and Thailand joined them spontaneously) collected Green Footprints during their activity weeks dedicated to sustainability and climate protection by using eco-friendly means of transport for daily journeys to school or kindergarten.

The children once more demonstrated their readiness and their capacity to protect the global climate. They very much hope their action also encourages the adults at the UN Climate Conference to take concrete steps on the global combat against climate change.



Together 201,146 children in 25 countries collected

2,710,340
Green Footprints.

The children are very concerned about the global climate. They – the adults of tomorrow who do not want to suffer the consequences of climate change – are ready to ZOOM on and make things better than their parents and grandparents.

This report can only give a glimpse on the ZOOM activities in 2011 Further info at www.zoom-kidsforclimate.eu







After their activity weeks on climate and sustainability, the children draw their own footprint on a peace of paper and write or colour their wishes and concerns to the participants of the UN Climate Summit on them.





Austria



In Austria 33,649 children collected Green Footprints in 2011

For the first time a sports club supported us with green footprints. In Gaming children joined the climate campaign during their summer holiday activities. More and more kindergartens collect green footprints in Austria.

Most school participated during the European Mobility Week (16.-22. Sept.)





"For many years teachers asked the parents not to bring their children by car but to enable them walking. With the ZOOM Campaign the children now expressed their desire to walk to school the least a bit."









Österreich

In Österreich sammelten 2011 rund 33.649 Kinder Klimameilen

Heuer war erstmals ein Sportverein dabei und auch in den Ferien wurden im Rahmen von Ferienspielen (in Gaming) Klimameilen gesammelt.

Die Kindermeilen-Kampagne kann neben den Volksschulen auch von Jahr zu Jahr mehr in Kindergärten Fuß fassen.

Viele Bildungseinrichtungen sammelten die Klimameilen rund um die Europäische Mobilitätswoche (16. bis 22. Sept. 2011).



Volksschule Georg-Markl, Staatz:

"Jahrelang appellieren die Lehrer an die Eltern, die Kinder nicht mit dem Auto bis zum Schultor zu bringen, sondern ihnen eine Schulweg zu gönnen. Mit dem Sammelbogen ist es nun gelungen, dass von den Kindern der Wunsch ausging, nicht mehr bis zum Schultor geführt zu werden und die letzten 200 m zu Fuß zurück zu legen."



Czech Republic



In the Czech Republic, where ZOOM had a national coordination for the first time, 1,848 children from 14 schools different schools around the country collected 19,564 Zelené Kilometry and children as well as the teachers greatly enjoyed it.

A lot of the children were very dedicated to collecting green footprints though in some towns and cities the accessibility of the school didn't enable the children to collect as many footprints as they may have wanted.

Collecting Green Footprints became part of the educational activities of Auto*Mat's national campaign *Sustainably to school*, that is aiming at implementing sustainable ways of transportation into school curricula.



A kindergarten teacher from Havřice, Uherský Brod:

Beside the Green footprint campaign we are systematically trying to walk with children as much as possible to fight frequent illnesses and support their well-being. By walking we are not only saving money but also our environment.















1 848 dětí ze 14 škol různých škol z celé republiky celkem nasbírali 19 564 zelených kilometrů.

Česká republika se zapojila do kampaně letos poprvé a děti i jejich učitelé si velmi sběr zelených kilometrů užili. Mnoho dětí bylo velmi oddanými sběrači a to I přesto, že v některých městech jim sběr komplikovala složita dostupnost školy.

Sběr zelených kilometrů se stal součástí národní vzdělávací kampaně *Udržitelně do školy*, kterou se o.s. Auto*Mat snaží o začleňování problematiky udržitelné mobility do školních osnov.



Učitelka mateřské školy Havřice v Uherském Brodě

Kromě účasti v soutěži o sběr zelených kilometrů se systematicky snažíme s dětmi chodit a tím bojovat proti časté nemocnosti a zvyšovat jejich fyzickou kondici. Častou chůzi šetříme nejen peníze, ale i naše životní prostředí.







Denmark



In Copenhagen 13 pupils from the German Sankt Petri Skole ZOOMed in and collected 204 Green Footprints during their "Green Week"

Their teatcher and his former class were handing over Green Footprints 2009 at COP 15 - when Copenhagen was "Hopenhagen".

In Kopenhagen hat die 5. Klasse der Sankt Petri Skole eine Woche lang Grüne Meilen gesammelt. Auch wenn die Klasse mit 13 Kindern sehr klein ist hatten sie großen Spaß dabei.

Ihr Lehrer übergab 2009 mit seiner damaligen Klasse die Grünen Meilen auf COP 15 als aus Kopenhagen "Hopenhagen" wurde.



We have finished our "green week" and are proud of 147 green, 30 yellow and 27 blue footprints. The class is very small (13 pupils) but we all had much fun and were very committed! Thank you very much for the ZOOM material. I wish you all the best for the Climate Conference in Durban and positive steps for ecological steps for all of us!







Italy



In Italy this year 4,518 children in municipalities ZOOMed in and together added 139,838 Green Footprints

In Formigina and Sacile they collected 66,200 Miglia Verdí with their participation in pedibus projects.

In South Tyrol 201 classes with 3,130 pupils from 27 municipalities collected 54,165 KlimaSchritte.











Germany





For the first time pupils up to 6th grade were engaged. This is why in some towns all schools did participate in 2011.

Sometime there were only the children of one family ZOOMing together and figuring out how they could make they all-day life a bit more climate-friendly.

Other groups explored their daily journeys as "Detectives on the road" ("Verkehrsdetektive unterwegs!") and announced sidewalks being to small or blocked by parking cars to their traffic authority.

Many municipalities have been participating from the very beginning and they are looking forward to ZOOMing on in 2012.









Freiherr vom Stein Schule, Koblenz

We learned about school journeys in other countries. The pupils of our partner school in Namibia have to drive up to 100km with a donkey coach. This is why they can't go home every day and have to stay at school for several weeks.





Freiherr vom Stein Schule, Koblenz

Wir haben uns über Schulwege in anderen Ländern schlau gemacht. Zu unserer Partnerschule in Namibia müssen die Kinder manchmal bis zu 100km mit einer Muli-Kutsche fahren. Weil man so viele Kilometer nicht jeden Tag fahren kann, bleiben die Kinder mehrere Wochen dort.

Deutschland

In Deutschland haben sich 51.662 Kinder aus über 100 Kommunen beteiligt und zusammen 687.619 Grüne Meilen gesammelt

Erstmals waren Kinder bis zur sechsten Klasse aufgerufen mit zu sammeln. So kam es , dass in manchen Kommunen dieses Jahr alle Schulen teilgenommen haben.

Einmal waren aber auch einfach die Kinder einer Familie in Hannover gemeinsam unterwegs und überlegten, was sie zuhause noch alles ändern wollen, um klimafreundlicher zu werden.

Andere Gruppen waren als "Verkehrsdetektive unterwegs!" und meldeten der Kommune empört, wie eng die Gehwege und dass sie oft ganz zugeparkt sind.

Viele Kommunen sind hier schon von Anfang an dabei und freuen sich darauf, wenn 2012 wieder gesammelt wird.







Hungary





In Hungary, where the Campaign was running for the first time, 66 schools with 14,681 students applied for the action week in April 2011 and together collected 67,467 Green Footprints –this is more than one time around the world

Through playful tasks the students got to know the global environmental problems and developed prospects of solving them.

For example the students were asked to analyse their school and surrounding area and find its weaknesses on climate protection aspects. The children revealed a number of real problems, that are worth considering by the schools.







National Coordinator

Although we asked for 10 drawings about the ecological footprint from each school, there was a school – with more than 400 students – that sent us all the drawings of its students back. From the best footprints we are going to make a travelling exhibition.









Magyarország

Mozdulj a klímáért! Éghajlatvédelmi akcióhét

A Magyarországi Éghajlatvédelmi Szövetség először hirdette meg zöld mérföld kampányát. Az akcióhétre, mely 2011 április 11-17 között zajlott, 66 iskola 14.681 tanulója jelentkezett.

A diákok a zöld mérföldek gyűjtésén túl játékos feladatokon keresztül a globális környezeti problémákról és azok megoldási lehetőségeiről is képet kaptak.

7.685 diák küldte vissza az összegyűjtött zöld mérföldjeit, ami 67.467 mérföldet jelent. Így a kampányhét alatt jelképesen kétszer kerülték meg a magyar gyerekek a Földet.













Indonesia





Originally, we took part in the Green Footprint project for a week in November 2011 but we are hoping to keep up with our good actions forever in our every day lives.



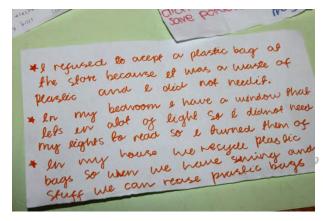
The highlight of their action was painting their footprints to a wall in the school yard so they will kept reminded to continue acting climate-friendly every day.











Pada awalnya kita mengambil bagian

dari kegiatan yang positip ini hanya

satu minggu di bulan Nopember saja

tetapi kita berharap untuk tetap



In English

I don't go to McDonald's and go to Warung. I don't go to McDonald's and go to Warung because McDonald's uses palm oil and some foods there are import.

I don't turn the light on and open my curtain(in morning). I don't turn the light on because its such a waste(because in the morning its bright with the sun).

I don't turn the AC and open my window or door(in morning or evening). I don't turn the AC on and open my window or my door because AC is bad for the environment.

In Japanese

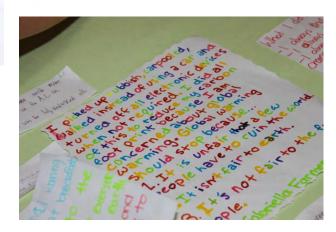
私はマクドナルドに行くとあるWarungに行っていない。 マクドナルドは、インポートが存在するパーム油と一部 の食品を使用するため、私はマクドナルドに行くとある Warungに移動しないでください。

私はライトをオンにして(朝に)私のカーテンを開けないでください。私は、そのような廃棄物に光を投げ掛ける(は太陽との明るい午前中に)。しません私はACをオンにし、私の窓やドアを(朝か夕方で)開くことはありません。 ACは環境のために悪いので、私はにACをオンにし、私のウィンドウまたは私のドアを開けないでください。









Every child wrote a personal reflection showing what it is doing and why this is helpful on protecting the world's climate.



Luxembourg



In Luxembourg 4,000 children in 22 municipalities collected 23,102 Gréng Meilen

As always they handed over their Green Footprints to their Minister of sustainable developement and infrastructure who took them with him to the UN Climate Summit to show the politicians there what the children do already and that they are more than ready for further action – in case there will be a new international agreement in Durban.

Op Kannerféiss duerch d'Welt 2011 Vill gréng Meilen fänken an dobäi un d'Ëmwelt denken

In Luxemburg lief die Aktion ab der "Rentrée" im September bis Ende Oktober 2011. Gerichtet hat sich die Kampagne an Schulen, Kindergärten, Tagesstätten sowie Scouts- und Jugendgruppen aus allen luxemburgischen Gemeinden.

In 22 Gemeinden im Großherzogtum haben sich rund 4000 Kinder aus 228 Schulklassen/Gruppen am Projekt beteiligt und insgesamt 23.102 'Gréng Meilen' gesammelt. Ein tolles Resultat

Die "Gréng Meilen" wurden dem delegierten Minister für Nachhaltige Entwicklung und Infrastrukturen Marco Schank mit auf den Weg zur UN-Klimakonferenz gegeben. So soll den Politikern gezeigt werden, dass Europas Kinder bereits heute ihren Beitrag zur Umsetzung des Kyoto-Protokolls leisten und bereit sind, noch mehr für das Klima zu tun, falls in ein neues Klima-Abkommen erreicht wird.



Malta



The Primary School St. Benedict on Malta was participating with 140 children.

They established a Walking School Bus project that involves all 140 students attending the school. They invite all pupils to walk to school accompanied by one or more adults. Trained parents or volunteers from the community take turns walking the children to school through a structured route with meeting points.

Up to now they collected 26,040 Green Footprints and will keep ZOOMing.

The project Coordinator says:

"Nowadays, fewer children are walking to school and more children are at risk of becoming overweight. Changing the attitude of children and parents requires innovative solutions that are safe and enjoyable. Adopting a walking school bus programme can be both."

Fis-sena skolastika 2011 – 2012, I-iskola Primarja ta' Ħal Safi se tieħu sehem fi proġett li jissejjaħ "Walking School Bus".

Dan il-proģett se jinvolvi l-istudenti kollha li jattendu l-iskola. Kull student se jiģi mistieden jiģi l-iskola bil-mixi ma' adult(i). Ġenituri u voluntiera mħarrġa mill-komunità, se jimxu mat-tfal lejn l-iskola minn rotta strutturata. Illum il-ġurnata, huma ftit dawk it-tfal illi jmorru l-iskola bil-mixi u ħafna tfal huma fir-riskju li jiżdiedu fil-piż.

Biex isir tibdil fl-attitudni tal-ģenituri u tattfal irridu noffru soluzzjonijiet innovattivi li huma sikuri u fl-istess ħin pjaċevoli. Ilproģett tal-Walking School Bus jista' jinkludi dawn iż-żewġ kwalitajiet.





Netherlands



In the Netherlands there were 50,500 children collecting so called Groene Voetstappen during the European Mobility Week (16.-22. September). Together they gathered 454,509 Green Footprints

At the end of November they held the third Kinderklimaattop – the Children's Climate Summit - in the library of Amsterdam and there handed over their national amount of Green Footprints to Hugo van Meijenfeldt, Dutch representative for the UN Climate Conference in Durban.

Each participating municipality sent two pupils to the Kinderklimaattop, where they In five groups discussed solutions for the climate problem and presented as many practical ideas concerning the way in which we can reduce the emission of greenhouse gases rapidly. Mr Von Meijenfeldt then awarded the golden tip 2011.







Nederlands

50.501 basisschoolleerlingen in 105 verschillende gemeenten verzamelden dit jaar maar liefst 454.509 Groene Voetstappen

In november werd de Kinderklimaattop gehouden waarbij twee kinderen uit elke gemeente waar Groene Voetstappen werden verzameld in de Amsterdamse bibliotheek o.a. staatssecretaris Atsma en gedeputeerde Bart Heller adviseerden.

In vijf groepen buigen zij zich over oplossingen voor het klimaatprobleem en lanceren evenveel praktische ideeën over het de wijze waarop wij de uitstoot van broeikasgassen snel kunnen verminderen en natuur kunnen sparen.







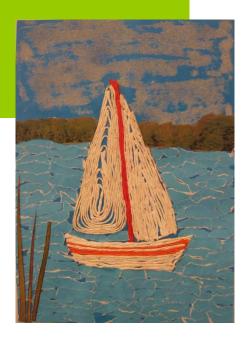
The Dutch children made it more than 11 times around the world







Poland



We also asked our parents to go for eco-friendly trips and do drawings and photos in the countryside. The idea was to remind adults that we live in a very beautiful area and we should appreciate the beauty and be in contact with nature as much as possible.

A school in Elk collected 1,050 Green Footprints

Children from primary school Wladyslaw Szafer's Podstawowa nr 4 in Elk already participated in several years. 2011 they collected not only Green Footprints but also made some works of art on the Mazurian nature.

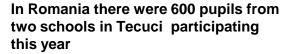






Romania





They had many different actions on the topic climate change and documented their work in a wonderful report to be seen at the ZOOM website.

Together the children from Scoala Elena Doamna and Scoala Anghel Rugina collected enough Green Footprints to travel the distance from Romania to the UN Climate Conference in Durban.





Hello from Romania!

We are very happy today. At school we had the reports of every group and our students results are the following: from 24th of October until 10th of November we collected 3,934 green footprints. 341 students participated with their 13 teachers and they all succeeded in convincing other 603 people - students, parents, brothers etc. to participate.





Sweden



421,861 Green Footprints from 33,560 children in 70 municipalities

From Sweden the participants of the "Walk and Cycle to School" campaign, joined us this year with 2,000 classes.

During the period September and October schools could chose two optional weeks where they collected travelling points by walking, cycling or using public transports.

The Swedish National centre for Child Health promotion nominated all the participants of 2011 as V.I.P.s – Very Important People.



Sverige

421.861 Grön Footprints från 33.560 elever i 70 kommuner

Gå och cykla till skolan är en nationell utmaning som vänder sig till Sveriges alla F-6 skolor och pågår mellan september och oktober månad. Bakom initiativet står Nationellt centrum för främjande av god hälsa hos barn och ungdom – NCFF– som i år arrangerar utmaningen tillsammans med Svensk Cykling.

Den skola som lyckas samla in flest respoäng genom att gå, cykla eller resa kollektivt, i förhållande till totalt antal deltagare på skolan, vinner 15 000 kronor.

V.I.P. betyder som bekant "mycket betydelsefulla personer". Sunda resvanor är något som grundläggs i tidig ålder, därför tycker vi att barn och ungdomar är en grupp mycket betydelsefulla personer att rikta våra hälsoinsatser mot.





Switzerland



In Switzerland, a class from Zurich with 19 pupils and a school from Bonstetten (canton Zurich) with 8 classes and 152 pupils participated. Together they

They learned a lot about mobility, regional food and energy. Some of them also recorded their activities concerning their daily energy consumption.

collected 2,822 Green Footprints



Schweiz -Suisse- Svizzera

In der Schweiz haben dieses Jahr eine dritte Klasse aus Zürich und eine Schule in Bonstetten (Kanton Zürich) teilgenommen. Zusammen sammelten sie 2.822 Grüne Meilen

Die Lehrerin der 3. Klasse schreibt: In diesen Wochen haben die SchülerInnen viel zu den Themen Mobilität, regionale Lebensmittel und Energie, gearbeitet und gelernt.

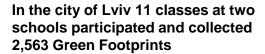
Sie beschäftigten sich unter anderem mit den verschiedenen Energieformen und führten eine Woche lang Protokoll zu bestimmten Punkten ihres Energieverbrauchs im Alltag.





Ukraine





Schools from the Ukraine ZOOMed in this year for the very first time.

About 277 children and their teachers were very engaged and collected 2,563 Green Footprints all together.

In addition the children learned a lot about climate change and gave thought to their own mobility. - Of course, they want to make their way to school in an climate friendly way after their activity week, too.









Thanks to TOPtoTOP many children from those countries, that already suffer from global warming, could participate in 2011, too.

The children heard lessons on climate change, developed own solutions and did some clean ups in their home area, where they usually had to find out how much waste from all over the world is being found when having a closer look.

India







Tanzania



Thailand



The Swiss family Schwörer is the core expedition team from TOPtoTOP. During COP 17 they stay in Durban and visit another 700 students to demonstrate that great goals and progress can be achieved in balance with nature –just like them doing their Global Climate Expedition over the 7-Seas to the 7-Summits only by human and nature's power.





Z 0 0 M

Kids on the Move for Climate Action

www.kindermeilen.de

0 1 1

2011 there were 201.146 children in 1.526 schools participating. They come from the following countries:

Country	Schools	Groups	Children	Green Footprints
Austria	303	630	33.649	823.513
Belgium	1	14	409	4.428
Cocos Keeling Islands	.1	1	21	147
Czech Republic	14	61	1.848	19.564
Denmark	1	1	13	204
France	1	1	30	301
Germany	352	1.724	51.662	687.619
Hungary	66	534	14.681	67.467
India	2	20	556	3.892
Indonesia	1	1	15	62
Italy	51	272	4.518	139.838
La Reunion	1	2	84	588
Luxembourg	5	222	3.987	23.102
Malaysia	3	12	609	4.263
Malta	1	12	140	26.040
Mauritius	1	5	324	2.268
Netherlands	497	3.340	50.501	454.509
Poland	1	20	670	1.050
Romania	2	19	1.244	10.034
Singapur	1	2	50	350
Sweden	210	1.925	33.560	421.861
Switzerland	2	15	320	2.822
Tanzania	2	24	689	4.832
Thailand	5	45	1.289	9.023
Ukraine	2	11	277	2.563
Total:	1.526	8.913	201.146	2.710.340



CLIMATE ALLIANCE | KLIMA-BÜNDNIS | ALIANZA DEL CLIMA e.V. European Secretariat Galvanistrasse 28 | D-60486 Frankfurt am Main Tel: +49 - 69 - 71 71 39 - 0 | Fax: +49 - 69 - 71 71 39 - 93 24. Nov. 11

1





Kindermeilen-Kampagne since 2002

ZOOM- Kids on the Move since 2003



Year	Children	Countries	Green Footprints
2002	30.000	1	141.472
2003	80.000	18	544.008
2004	47.000	3	331.400
2005	33.800	3	801.500
2006	100.000	9	743.041
2007	128.000	17	1.457.039
2008	115.000	11	1.546.834
2009	187.100	13	2.861.264
2010	159.500	10	2.660.251
2011	201.126	25	2.710.340
Amount	1.081.526		13.797.149







Mauritius	Switzerland
New Zealand	Tanzania
Netherlands	Thailand
Poland	Turkey
Portugal	Ukraine
Romania	
Samoa	
Singapore	
Slovakia	
Slovenia	
Spain	
Sweden	
	New Zealand Netherlands Poland Portugal Romania Samoa Singapore Slovakia Slovenia Spain



Australia Austria Belgium Czechia Denmark Fiji

ZOOM – Kids on the Move for Climate Action 2011



ZOOM is Climate Alliance's annual campaign for kindergarten and school children on sustainable mobility and the World's Climate. Since 2002 over 1 million children in 35 countries ZOOMed in and collected Green Footprints, Grüne Meilen, Klimameilen, Groene Voetstappen, Miglia Verdi, Greng Meilen, Zelených Míl, Klimaschritte, etc. by using climate-friendly means of transport for their daily journeys.

With the Green Footprints the children go on a Joint Climate Voyage around the One World. The symbolic journey starts at the UNFCCC Secretariat in Bonn, Germany and - travelling once around the One World - ends at the annual UN Climate Conference, where the children's collected Green Footprints, their wishes and concerns are being presented to the participants of the Climate Summits.

The ZOOM participants from all over the world very much hope their action also encourages the adults at the UN Climate Conference to ZOOM in and take concrete steps on the global combat against climate change.

www.zoom-kidsforclimate.eu





Climate Alliance
www.climatealliance.org

"Climate Alliance of Europ

The "Climate Alliance of European Cities with Indigenous Rainforest Peoples" is Europe's largest city network dedicated to climate protection. Since 1990, more than 1,500 cities and municipalities have joined and made the commitment to reduce their greenhouse gas emissions by 10 per cent every five years. Climate Alliance's European Secretariat helps its members by providing methods and tools to efficiently implement local climate change policies and to evaluate the achievements in terms of CO2 emission reductions. It also promotes the exchange of experiences and lobbies for improved framework conditions at national, European and international levels.

With the help and cooperation of many national and international partners

